

PLEASE  
RECYCLE  
THIS  
BOTTLE

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# WORKING TOWARDS A WORLD WITHOUT WASTE



Sustainability Action Plan

*The Coca-Cola Company*

*Coca-Cola*  
EUROPEAN PARTNERS

A person stands on a beach at sunset, looking out at the ocean. The words "OUR GOAL" are overlaid in large, white, semi-transparent letters. The person is positioned in the center, looking out at the ocean. The sky is a mix of orange, yellow, and grey, with some clouds. The beach is dark and reflective.

# OUR GOAL

**We will find the most sustainable way to deliver our products to consumers**

Five condensation-covered plastic bottles are lined up horizontally against a light gray background. From left to right: a clear bottle with a blue cap, a dark brown bottle with a black cap, a dark brown bottle with a red cap, a yellow bottle with an orange cap, and a clear bottle with a green cap. The text "100% RECYCLED PLASTIC\*" is overlaid in white across the middle of the bottles.

**100% RECYCLED PLASTIC\***

\*100 per cent recycled plastic for full PET portfolio (excluding label and cap)

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In a  
**GLOBAL FIRST,**

Coca-Cola Sweden will  
transition all locally  
produced PET bottles



**TO**

**100%**  
**RECYCLED**  
**PLASTIC**  
**IN 2020\***



\*Label and cap not included



*Coca-Cola*

Bottle Made With Recycled  
Marine Plastic